

FOR IMMEDIATE RELEASE

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The Vancouver Symphony Orchestra Appoints Vancouver Resident, Carly McDowell as Executive Director

The Vancouver Symphony Orchestra announces the appointment of Vancouver resident, Carly McDowell, to the position of Executive Director. Carly has served in the capacity of Marketing Director for the symphony since April of this year.

Carly has 25 years of award-winning marketing, development and public relations experience, and studied music and voice while growing up in New York. Her work history includes leadership positions as executive director, development and community relations director and in other management roles for regional nonprofits and other organizations in Washington State, such as Children's Hospital Foundation and Guild Association (Seattle), The Max Foundation (a global leukemia organization), Sno-King Youth Club (Edmonds, WA), and as well, ran her own development and communications business for over 12 years.



Carly explains, “The Vancouver Symphony Orchestra is working to build new partnerships and long-term mutually beneficial partnerships, with the goal to provide a greater presence in Southwest Washington. We have a 75-member professional orchestra and continue to be driven by our mission every day. It’s an honor to work on behalf of our amazing organization and to help bring us into our 32nd season. We are also celebrating our Maestro, Dr. Salvador Brotons’ 20th anniversary with The VSO!”

Carly brings a desire to focus on a mission-driven arts and cultural organization and believes, “A sense of pride belongs to everyone who lives in Southwest Washington—as we have a highly talented, professional 75-member orchestra, conducted by a world renowned director/composer, Dr. Salvador Brotons.”

The McDowells have family roots in Clark County and Portland which go back multiple generations. “It is delightful to be a part of the Vancouver Symphony Orchestra - a true legacy of our wonderful community,” Carly adds.

For information on The Vancouver Symphony Orchestra 2010-2011 season, please visit

www.vancouversymphony.org

The Mission of The Vancouver Symphony Orchestra is to enhance the quality of life in Southwest Washington by providing symphonic music of the highest caliber in live performances, and through music education in the schools, the concert halls, and throughout the community.